### **Conference**Plymouth

The complete service for conferencing, meetings and events.

## Membership includes

- Listing on Conference Plymouth website
  www.visitplymouth.co.uk/conference
- Access to free venue finding and enquiry service
- Opportunity to upgrade your listing, advertise promotions and offers on the website
- Regular reports on web stats
- Access to discounted rail travel rates for delegates
- Attendance and exposure at dedicated MICE events e.g. International Confex
- Benefit from Conference Plymouth exposure on www.visitdevon.co.uk/conferences
- Opportunity to host key event buyers on Familiarisation Trips organised by Conference Plymouth
- Engagement through our social media, including bi-monthly e-newsletters
- Inclusion in press releases targeting MICE publications
- Access to Conference Plymouth toolkit, including members web badge, delegate packs and itineraries
- Opportunity to attend regular meetings with fellow members

# Join Today

For more information contact Kim Downer on 01752 522273 or email hello@conferenceplymouth.co.uk Follow us on Twitter 🕑 @ConfPlym



**Plymouth** Britain's Ocean City

### Membership Application Form

Contact		
Business name and address		
Tel:		
Email:		
Web:		
Twitter:		

#### Membership Criteria

Membership of Conference Plymouth is available to associate members of Plymouth Waterfront Partnership, venues, hotels, tourist attractions and suppliers to the event industry. Membership rates are set within three bands. All membership income from Conference Plymouth members is ring-fenced and spent directly on Conference Plymouth initiatives.

#### Listing on Conference Plymouth website:

Includes: Business name, address, contact number, email, website, hyperlink, Twitter Maximum 750 words, capacity details, maximum 10 images, location map, access to venue search. (12 month, all prices exclude vat) Please tick:

Within the Plymouth PWP BID boundary, 1.5% of your organisation's rateable value. Visit www.voa.gov.uk
Venue outside the Plymouth (PWP) boundary. Fee £500 +VAT per annum
Event suppliers, caterers, AV equipment, transport providers. Fee £250 +VAT per annum

#### Additional Banner Advertising

Gain added exposure and promote specific offers regularly throughout the year by purchasing a homepage tile or box banner. Please note that this opportunity is available on a 6 or 12 month commitment. Artwork has to be supplied in the correct format.

Home Page Tile Banner 233px wide x 187px high, 96dpi, JPEG, GIF (12mths includes 3 copy changes)	6mths - £250 +VAT	12mths - £450 +VAT
Home Page Box Banner 318px wide x 265px high, 96dpi, JPEG, GIF (12mths include 3 copy changes)	6mths - £200 +VAT	12mths - £350 +VAT
Home Page Landscape Banner 814px x 126px high, 96dpi, JPEG, GIF (12mths includes 3 copy changes)	6mths - £150 +VAT	12mths - £250 +VAT
Don't Miss Promotional Advert Appears in the Drop-down Navigation Menu and links directly to your product 233px wide x 187px high, 96dpi. JPEG, GIF (6mths includes 2 copy change, 12mths 4 copy changes)	6mths - £175 +VAT	12mths - £325 +VAT

### Membership Fee

Total Payable: £

+ VAT An invoice will be sent to you on receipt of your completed Membership Form

#### Authorised Signature:

Please sign and date the above. By completing this application form you are confirming that you understand and agree to the terms and conditions of advertising with Conference Plymouth, which can be found at **www.visitplymouth.co.uk/conferences/** Please do check this before signing. You also agree that any text, images or events added to the Conference Plymouth website may be used to promote your business by the Conference Plymouth marketing team. You confirm that any images or text that you have provided Conference Plymouth are copyright free and that you are permitted to use them for promotional purposes. New listings will not be added to the site until all completed documents have been returned and payment received.

Please return completed form to: Conference Plymouth, C/O Plymouth Waterfront Partnership, Plymouth City Council, Ballard House, West Hoe Road, Plymouth. PL1 1UN. Or email to hello@conferenceplymouth.co.uk